

WYSE Jacket Winner

When WYSE began manufacturing their WYSE Mid-Span Winch System, they decided to offer their customers a chance to win one of three WYSE jackets. After purchasing a system, customers simply filled out a ballot enclosed in the box and mailed it back to the WYSE head office in St. John's, Newfoundland. The promotional jackets displayed the WYSE corporate logo embroidered on the front and back.



Paul Pittman (right) from Gander, Newfoundland, was one of the winners of the WYSE jackets. **Brian Lundrigan (left)**, President and CEO of WYSE Design & Development, is seen here shaking hands with Mr. Pittman as he presents him with his WYSE jacket.